

# How scientists view the public, the media, and the political process

MSU Health & Risk Communication Center

## #TBT Series

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A review of past studies on how scientists view the public, the goals of communication, the performance and impacts of the media, and the role of public in policy decision-making.

Analyses show scientists believe the public is uninformed about science & prone to errors in judgement along with policy preferences. Few scientists view their role as an enabler of direct public participation, instead view policy makers as the most important group to engage with.